## **EXHIBIT 29**

## THE VERGE





## Google's adorable self-driving cars are now on public roads

by Chris Ziegler | Jun 25, 2015, 2:32pm EDT



Google <u>announced last month</u> that it'd be putting its prototype self-driving cars on California roads this summer, and <u>now they're here</u>. When they were first announced last year, the cars were shown without any driver controls at all, but these are a bit different — there will still be a qualified driver and manual override controls available at all times, just in case a car gets out of its element. (<u>Data so far</u> suggests the challenge might be with self-driving cars being *too* safe, not the other way around.) In this way, the cars are similar to the many self-driving Lexus SUVs that Google already has driving on and around its Mountain View campus.



The company has also <u>launched a website</u> where drivers can share their experiences on driving near these little things. Was it fun? Weird? Annoying? Google wants to know. It'll probably help that <u>some of the cars are going to become rolling works of art</u> — how can you hate a cute car covered in an even cuter pattern? Then again, the cars are capped at "a neighborhood-friendly 25mph," so if you've ever wanted to lay on your horn at an artificially intelligent vehicle that's going way too slow on a public street, this might be a wonderful opportunity.

Google has previously said that it would like to run a number of self-driving pilot programs over the next several years, so by all indications this is just the beginning of a very long process — it's a regulatory and technological challenge that basically every automaker (plus Uber) is trying to figure out right now.

**From the vault:** Google cars could be the safest on the road (2014)

SOURCE: Google (Google+)